Align performance with your business goals through expert, custom training.
From performance to technology, each function within the training lifecycle has a significant impact on your outcomes. You need comprehensive strategies tailored to address specific issues and goals. You need methods based on best practices and seasoned expertise. And you need to ensure consistent vision and delivery throughout your program, whether you have a single office or multiple locations around the globe.

GP Strategies™ is unique in that custom training design, development, and delivery has been the primary focus of our company since 1966. As such, our cache of best practices, proven processes, and lessons learned is unequalled, making us one of the rare experts that can deliver the strategic perspective you need to realize lasting and continuous improvements in performance.

Performance-Oriented Solution Design, Development, and Delivery
GP Strategies designs, develops, and delivers custom, blended curriculums, courseware, certification programs, and assessment criteria. Our content can be as simple as a single course or as complex as a multi-layered curriculum. We work with every leading content development tool and support all training modes.

Our hybrid development approach enables our teams to leverage the most appropriate method for the needs of the initiative. From the efficiencies of a waterfall model to the innovation of an agile approach, you can count on GP Strategies to find the most effective way to create the change you need while accommodating local cultures and languages.

Training and Performance Improvement Solutions
- Face-to-Face Facilitator/Instructor-Led Sessions and Workshops
- Virtual Instructor-Led Training Sessions and Workshops
- On-the-Job Training Systems
- Self-Paced, Web-Based Training
- Instructional/Interactive Videos and Animations
- Mobile Solutions (Training and Tools)
- Coaching Reinforcement Systems
- Social Learning Systems
- Performer-Centric Learning Portals

Count on GP Strategies to draw upon and *CREATE INNOVATION*
Training for the Time-Crunched, Geographically Distributed Learner

GP Strategies helps organizations build learning cultures that are ever present and easily accessible, even for employees who are always on the road.

Technology has made it possible to move beyond the web-based training you can access from your laptop to the following:

• Mobile learning you access on any wireless device
• Social learning where employees share learning with mentors or each other
• Engaging videos with impactful demonstrations
• Virtual instructor-led training (VILT) that blends the best of traditional training with the convenience of anytime/anywhere access

GP Strategies is adept at finding the right blend of traditional and emerging methodologies to speak to the adult learners in your organization and build a culture of continual learning and improvement.

Strategy and Needs Assessment

As part of our solutions process, GP Strategies conducts research to uncover gaps in your current solution and create strategic roadmaps for improvement. We benchmark our solutions against our extensive cache of lessons learned and best practices, so you can move forward with confidence.

Program Management

One of GP Strategies’ key competitive advantages is our culture of going above and beyond to become a valuable member of your team and deliver the results you require. We learn your culture, brand, and business. We provide a single point of accountability. We keep solutions flexible. And we work with you to develop service level agreements (SLAs) and key performance indicators (KPIs) to track our performance throughout.

Business Analytics and Evaluation

For each solution, GP Strategies sets benchmarks, finds innovative ways to measure effectiveness, identifies opportunities for improvement, and then reports back with recommendations for program improvement.

To learn more about our custom content development services visit contentdevelopment.gpstrategies.com

Count on GP Strategies to:

INCREASE your organization’s performance
IMPROVE your flexibility and scalability
SAVE you time and money
Draw upon and CREATE INNOVATION
BUILD powerful, people-oriented PARTNERSHIPS
Ensure your SATISFACTION